



**ANNUAL REVIEW
2014-15**

HELEN MILNER, CHIEF EXECUTIVE, TINDER FOUNDATION

Welcome to our annual review!

When I look over it I'm so proud of what we've achieved. I'm hugely proud of the work we've done in digital inclusion, working with thousands of hyper-local partners to help hundreds of thousands of people gain essential basic online skills to benefit their lives and empower them to be part of the digital world. Last summer we won the Digital Inclusion tender from The Department for Business, Innovation & Skills, and on top of our continued support from NHS England and other partners, this helps Tinder Foundation build our sustainability.

Our work is all about people and how we can make a difference to their lives, and having the skills to use the internet in an increasingly digital world continues to have such profound impact. The case studies in this review are just a few amongst thousands, and I recommend you definitely read their inspiring stories.

It's also about partnership - with the hyper-local partners, Government departments and with the many private sector companies we have the pleasure of working with. Together we will continue to do this work and determine how each and every one of us can make a difference.

As you're looking through our annual review, please do ask yourself how you'd like to collaborate with Tinder Foundation, so that together we can all have an even bigger impact next year.

Thank you.



JIM KNIGHT, CHAIRMAN TINDER FOUNDATION

It's an honour to introduce another Tinder Foundation Annual Review. I, along with my fellow board members, hope you enjoy reading about the incredible work Tinder Foundation and the UK online centres network have done to empower people to have a better life online. As much as this is an opportunity to look back, it's also the chance to look forward as we embark on our five-year strategy. I'm excited for us to continue developing other strategic areas alongside digital inclusion, to continue helping millions of people by making good things happen through digital technology.



IN 2014/15 WE HELPED OVER
300,000
PEOPLE TO MAKE THE MOST OF LIFE ONLINE

OVER 170,346 PEOPLE
HAVE FOUND A JOB OR
PROGRESSED ONTO OTHER
EMPLOYMENT ACTIVITY
HAVING GAINED CONFIDENCE ONLINE IN 2014/15





THANK YOU TO OUR NETWORK!



SO MUCH OF WHAT TINDER FOUNDATION HAS ACHIEVED THIS YEAR WOULDN'T HAVE BEEN POSSIBLE WITHOUT THE HARD WORK OF THE UK ONLINE CENTRES NETWORK. MORE THAN 5,000 CENTRES ARE MAKING A REAL DIFFERENCE TO PEOPLE'S LIVES BY DELIVERING DIGITAL SKILLS, WIDER LEARNING AND SOCIAL CHANGE IN COMMUNITIES ALL ACROSS THE COUNTRY.

THE NETWORK CONTINUES TO BE AN ESSENTIAL PART OF HOW TINDER FOUNDATION DELIVERS ITS STRATEGY AND MAKES GOOD THINGS HAPPEN THROUGH DIGITAL TECHNOLOGY, SO THANK YOU TO EACH CENTRE THAT'S PLAYED SUCH A HUGE ROLE IN MAKING GOOD THINGS HAPPEN OVER THE LAST YEAR.

DIGITAL INCLUSION

FUNDING FROM THE DEPARTMENT FOR BUSINESS, INNOVATION AND SKILLS

BIS – FUTURE DIGITAL INCLUSION

IN SEPTEMBER 2014, TINDER FOUNDATION WAS SUCCESSFUL IN A BID TO THE DEPARTMENT FOR BUSINESS, INNOVATION AND SKILLS TO DELIVER THE FUTURE DIGITAL INCLUSION PROGRAMME (FDI). WITH THE POTENTIAL FOR FUNDING THROUGH TO 2019, THE PROGRAMME REPRESENTS A SIGNIFICANT INVESTMENT FROM THE GOVERNMENT IN DIGITAL INCLUSION.

Future Digital Inclusion has allowed us to both directly fund basic online skills delivery in UK online centres across the country, and continue to develop our learning resources for the entire network.

As part of this, we have invested time and resources in the Learn My Way platform so that we develop and create courses and tools to help everyone be able to make the most of computers and the internet.

Future Digital Inclusion has also enabled the creation of a new learner management system – CaptureIT – allowing staff from UK online centres to record the progress of learners who are gaining basic online skills, whether it's inside or outside of Learn My Way, helping to provide a more robust and flexible way of tracking progression and supporting learners.

In February 2015 we received confirmation that BIS would continue to fund Tinder Foundation to deliver Future Digital Inclusion throughout 2015/16.

THROUGH THE UK ONLINE CENTRES NETWORK, IN 2014-15 WE SUPPORTED...

258,101
PEOPLE TO GAIN BASIC ONLINE SKILLS



OF WHOM WERE SOCIALLY EXCLUDED



PROGRESSED TO FURTHER LEARNING



GAINED NEW SKILLS FOR EMPLOYMENT

82% HAVE USED PUBLIC SERVICES ONLINE

SAVING THE GOVERNMENT AN ESTIMATED

£11.8M
DUE TO CHANNEL SHIFT

MEET JOANNE DICKENS

AFTER USING LEARN MY WAY AT HER LOCAL UK ONLINE CENTRE, MUM OF SEVEN JOANNE WAS EMPOWERED TO FIND HER FIRST EVER JOB.

After raising seven children Joanne knew she wanted to find a job, but she lacked the skills and confidence to find one – until she started a computer and employment course at Community Support Plus. Thanks to the support and encouragement from her tutor, Joanne's confidence grew and she learnt how to search for jobs, fill in forms and develop her CV.



Joanne says, "I've come a long way in a short period of time, and I'm really proud of myself. When I first had to go on Jobseekers Allowance, I honestly thought I'd be on it forever – that at 38 with no experience I'd never find work."

Joanne built up her confidence enough to apply for a job as a dinner lady at her children's school – and she got it!

"I'd recommend Learn My Way and UK online centres like Community Support Plus to anyone. Even if you've got no computer skills, even if you've never worked. If you're worried about your computer skills – don't. If they can help me, they can help you. Help you build your confidence, and help you get a job."





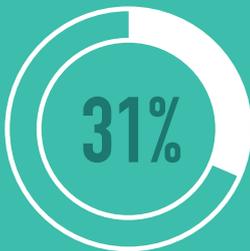
LLOYDS BANKING GROUP – SUPPORTING SMALL BUSINESSES WITH DIGITAL

FOLLOWING A SUCCESSFUL PILOT WITH LLOYDS BANKING GROUP TO SUPPORT SMES AND SOLE TRADERS TO MAKE THE MOST OF DIGITAL TOOLS AND RESOURCES, WE PUBLISHED THE REPORT 'SUPPORTING SMALL BUSINESSES WITH DIGITAL'.

The pilot, which was completed in August 2014, aimed to both increase the skills and confidence of those businesses involved, and to inform the design of a delivery model that could support businesses in developing their digital skills.

Lloyds Banking Group staff were trained to become Small Business Digital Champions so that they could provide face-to-face training for local small businesses across a variety of sectors, from cafe owners and pet shops, to driving instructors and decorators.

Of businesses reached by the pilot:



31%
SAID THE TRAINING
RESULTED IN TIME SAVINGS
WITHIN THEIR BUSINESS



63%
SAID THE TRAINING
HELPED TO FREE UP MORE
PERSONAL TIME



91%
SAID THEY HAD BEEN ABLE
TO SAVE MONEY AS A RESULT
OF CARRYING OUT TASKS ONLINE

OTHER FINDINGS AND RECOMMENDATIONS INCLUDED:

- Lack of time and low confidence are the key barriers to developing digital skills
- A national organisation such as Lloyds Banking Group can play a key role in creating a scalable nationwide delivery model, through referring customers to training providers
- It's important to engage with organisations like Community Foundations, LEPs, local councils and growth hubs to ensure a joined up approach

"I set up online accounts with local decorating suppliers who gave me 15% discount for buying online and a further 5% if I pay by BACS within 30 days. I have two vans and have got a better insurance deal from searching online and doing my car tax online, which was also quicker. The discounts will make a difference to my profits."

John Walton, Decorator



VODAFONE UK – TESTING THE POWER OF MOBILE

IN JULY 2014, WE BEGAN A SIX-MONTH STUDY WITH VODAFONE UK INTO THE BENEFITS OF MOBILE DATA AND DEVICES FOR DIGITALLY EXCLUDED PEOPLE.

We worked with a small number of centres from within the UK online centres network to test how mobile connectivity could improve the lives of people lacking basic digital skills, and who met at least one criterion of social exclusion.

The project not only led to a significant increase in participants' online skills, but also had a great impact on their personal health and wellbeing, enabling many to better manage their physical and mental health.

A report, *Mobile: Helping to close the Digital Divide?* was launched at an event at the House of Lords on 17 March 2015.



OF THE PEOPLE WHO TOOK PART IMPROVED THEIR DIGITAL SKILLS, WITH THEIR MOTIVATIONS FOR USING THE INTERNET ALSO CHANGING DRAMATICALLY



OF PARTICIPANTS FELT MORE ENCOURAGED TO GET ONLINE USING A TABLET OR SMARTPHONE, WHICH THEY FOUND TO BE MORE INTUITIVE AND EASIER TO USE THAN A LAPTOP OR DESKTOP



OF PARTICIPANTS REPORTED IMPROVEMENTS TO CONFIDENCE AND SELF-ESTEEM



REPORTING BETTER QUALITY AND MORE COMMUNICATION WITH FRIENDS AND FAMILY

"We are delighted that the findings from the Mobile Devices Project show the positive impact mobile technology can have on people's lives; from developing digital skills to improving health and wellbeing. We look forward to continuing our partnership with Tinder Foundation to break down the barriers of digital exclusion and achieve a digitally-skilled nation."

Justin Hornby, Senior Regulatory Manager, Corporate and External Affairs, Vodafone UK.



WIDENING THE REACH OF DIGITAL – OUR PARTNERSHIP WITH TALKTALK

THIS YEAR, WE CONTINUED TO WORK WITH TALKTALK ON TWO PROJECTS TO EXTEND OUR REACH INTO COMMUNITIES THROUGH TRAINING UP DIGITAL CHAMPIONS, AND BRINGING LOW COST TECHNOLOGY SOLUTIONS TO THE NORTH WEST IN PARTNERSHIP WITH THE UK ONLINE CENTRES NETWORK.

DIGITAL CHAMPIONS

In 2014-15, we continued to deliver our Digital Champions programme with TalkTalk, training their staff to help people in their communities to use computers and the internet.

From April 2014 – March 2015, we trained 27 TalkTalk employees to become Digital Champions, and in return they provided many hours of support to two of our UK online centres – Hamilton Davies Trust in Irlam, and Mercy Foundation Centre in London.

We're excited to be supporting TalkTalk with their digital inclusion strategy. They have pledged to a further 700 members of staff becoming Digital Champions, and we're looking forward to helping them expand their Digital Champion support programme to other areas around the UK.

INTERNET START

Starting in October 2014, we worked with TalkTalk on a pilot to test approaches and barriers to obtaining broadband at home. We worked with 15 UK online centres in the North West to help understand motivations and barriers to getting online at home, particularly for people over the age of 65.

A tailored home broadband package was developed to help centres and learners have more conversations about getting online at home. This included a subsidised tablet, free connection and an 'Internet Guide' to make the process of getting home broadband as easy as possible.

Centres taking part included Starting Point in Stockport and Joining Communities in Leigh, and at the end of the project we were delighted when TalkTalk donated the tablet devices to participating centres to further engage with learners.



"The TalkTalk volunteers have been a great help at our centre. They're always willing to get stuck in and help the community, and our learners are delighted to be supported by them."

Victoria Rodney, Director, Mercy Foundation Centre



LEARNING THROUGH DIGITAL

ENGLISH MY WAY – SUPPORTING PEOPLE TO IMPROVE THEIR ENGLISH LANGUAGE SKILLS

IN 2013 THE DEPARTMENT FOR COMMUNITIES AND LOCAL GOVERNMENT (DCLG) RAN THE ENGLISH LANGUAGE COMPETITION, AN OPPORTUNITY FOR ORGANISATIONS TO PROPOSE PROJECTS, WHICH WOULD ENABLE MORE PEOPLE TO LEARN ENGLISH AND INTEGRATE MORE EASILY INTO THEIR COMMUNITIES.

Tinder Foundation worked in consortium with BBC and British Council to create English My Way, a classroom based learning programme aimed at people with English languages skills below Entry Level One. Whilst British Council and BBC used their skills as ESOL (English for speakers of other languages) experts to build the course curriculum and additional resources, we built the website and set about finding a group of UK online centres who had experience of teaching English. In April 2014, 56 centres began delivering the course across many of the 29 priority areas outlined by DCLG.



“The English My Way course takes a blended approach, providing resources in a variety of different mediums, including paper resources that tutors and volunteers can use with their learners, as well as video, audio and interactive e-learning sessions, giving many learners on the programme their first taste of digital skills.”

Craig Salisbury, Project Coordinator

And the project has been so successful that in March 2015 we learnt we had been successful in securing funding for a second year of the programme, which will see more UK online centres funded to deliver the course, as well as new content being added to the English My Way platform.

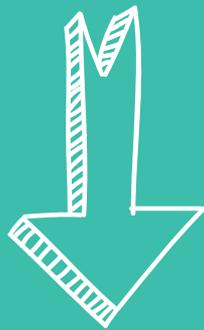
Samina, an English My Way learner

“I speak a little English with my children at home and when I go shopping or to the doctors. It really helps.”



DISRUPTING ADULT LEARNING THROUGH TECHNOLOGY – OUR PROJECT WITH INNOVATE UK

THE PROJECT, WHICH BEGAN IN OCTOBER 2014, AIMED TO DISRUPT THE ADULT AND COMMUNITY LEARNING (ACL) SECTOR BY RADICALLY INCREASING THE ADOPTION OF DIGITAL TECHNOLOGIES WITHIN TEACHING AND LEARNING.



Funded by Innovate UK, the team carried out an in-depth examination of the technological, institutional and pedagogical factors that contribute to success in digital learning. The project aimed to test ways technology could open up adult and community learning to new audiences, and broaden its reach. As part of our research we talked to learners, volunteers, tutors and managers in the ACL sector, as well as key decision makers and OER providers about digital as an enabling tool, and barriers to its adoption.

We intend to use our research findings, along with our strong history of facilitating learning, to develop a service that equips ACL tutors and managers with the digital solutions they need to deliver learning that helps reach many more people, particularly those who wouldn't traditionally engage with informal learning.

SOCIAL CHALLENGES

DIGITAL SOLUTIONS



NHS AND TINDER FOUNDATION – WIDENING DIGITAL PARTICIPATION

IN 2014, TINDER FOUNDATION ENTERED THE SECOND YEAR OF THE WIDENING DIGITAL PARTICIPATION PROGRAMME. IN PARTNERSHIP WITH NHS ENGLAND, THE PROGRAMME ADDRESSES HEALTH INEQUALITIES BY SUPPORTING PEOPLE TO IMPROVE THEIR DIGITAL SKILLS AND ACCESS HEALTH INFORMATION ONLINE.

Six flagship centres formed the backbone of the network, trialling new approaches to delivering digital health information, while a number of UK online centres specialising in health and digital skills made up the rest of the Digital Health Network. The network reached out to engage socially and digitally excluded people, training hard-to-reach groups to access online health information, such as the NHS Choices website, to better manage their own health and wellbeing, as well as to use transactional services online, such as booking appointments and ordering repeat prescriptions.

More information about the programme, including the results of our evaluation reports, case studies and how you can get involved is available at nhs.tinderfoundation.org.

“The Widening Digital Participation programme has given us the opportunity to ensure that digital health know-how and skills are being transferred to those people in the hardest to reach groups.”

Charlotte Murray
Director of Delivery, Tinder Foundation

IN 2014/15 THE WIDENING DIGITAL PARTICIPATION PROGRAMME IN PARTNERSHIP WITH NHS HELPED:

81,137

PEOPLE IMPROVE THEIR DIGITAL HEALTH LITERACY SKILLS



STARTED TO USE
THE INTERNET TO
LOOK UP HEALTH
INFORMATION



IMPROVED
THEIR DIET



INCREASED THE
AMOUNT OF
PHYSICAL ACTIVITY
THEY DO



BEGAN TO USE THE
INTERNET TO
IMPROVE THEIR
MENTAL WELLBEING

MEET RON DALE

SINCE BEING REFERRED TO INSPIRE COMMUNITIES, A LOCAL CHARITY IN HULL THAT IS PART OF THE UK ONLINE CENTRES NETWORK, RON DALE HAS TRANSFORMED HIS LIFE.

When Ron first started visiting Inspire Communities he was living in a tent on the side of a busy road and was afraid he was going to die there. Since then and thanks to the intervention and resources available, he has found housing and has the skills he needs to improve his health and wellbeing.



Dave Edeson, Chief Officer at Inspire Communities Hull says:

“We helped Ron get familiar with the NHS Choices website and use the ‘Services Near You’ section, to find nearby GPs. He had a look at the reviews, opening times etcetera, picked a surgery and after printing off a registration form and dropping it into the surgery he was registered in less than a week.”

Ron was really pleased with his new surgery and the services they provided – “He suffers from particularly severe anxiety issues and dealing with receptionists that weren’t familiar with him and his situation had caused problems in the past. These services went a long way to alleviating his anxiety, especially once Inspire Communities showed him how the system worked and how easy it was to make an appointment.”



TAKE A LOOK AT SOME
OF OUR BIGGEST
CAMPAIGNS & EVENTS
FROM THE PAST YEAR

CAMPAIGNS AND EVENTS CONTINUE TO PLAY A PIVOTAL ROLE IN RAISING THE PROFILE OF DIGITAL INCLUSION AND SUPPORTING HUNDREDS OF THOUSANDS OF PEOPLE TO TAKE STEPS TO IMPROVE THEIR DIGITAL SKILLS. THIS YEAR SAW US DELIVER SOME OF OUR MOST SUCCESSFUL CAMPAIGNS AND EVENTS TO DATE.

IN 2014/15 OUR
CAMPAIGNS REACHED ALMOST

125,000

PEOPLE!



Taking place from 13 – 19 October, Get Online Week 2014 saw more than 1,100 centres run over 5,000 events that supported 80,000 new people to find out about what they could be doing online, more than double the figure for the 2013 campaign! We concentrated on outreach and partnerships, with events taking place in locations as diverse as supermarkets, doctors surgeries, bingo halls and pubs, as well as UK online centres themselves.

The campaign marketing was focussed around the stories of 8 inspirational learners for whom getting online had already made a life changing difference.

From the mum of three who used the internet to help diagnose and manage a long term health condition, to the pensioners who formed a close friendship while bonding over their love of gardening at a computer class, these honest stories connected with centres and learners alike, to make Get Online Week 2014 one of our biggest campaigns yet.



Our second campaign of year – Be Online – kicked off on 23 February 2015. Hundreds of members of the UK online centres network – as well as Jobcentres, libraries, housing providers and others – registered events, which reached out to their clients, customers and tenants, encouraging 44,000 people to try their first taste of the internet and how it can benefit their lives.

“Tinder Foundation’s work to affect social change through online technology is inspirational here and abroad.”

Simon Milner, Policy Director – UK and Ireland, Facebook



OUR CONFERENCE –

DIGITAL EVOLUTION: LEAVING NOBODY BEHIND

THE TINDER FOUNDATION CONFERENCE IS OUR CHANCE TO BRING TOGETHER PARTNERS FROM WITHIN OUR NETWORK, ALONG WITH FUNDERS AND CORPORATE PARTNERS TO DISCUSS ISSUES AND ACHIEVEMENTS, AND LEARN FROM EACH OTHER.

The theme for our Digital Evolution conference in 2014 focused on closing the digital gap, and how we can overcome the main barriers of motivation, access and skills.



The night before we hosted an unconference at Google's London headquarters. The setting provided the perfect backdrop to get stuck into talking about digital inclusion, with delegates from a broad range of sectors and organisations debating issues, including "what will digital inclusion look like in ten years time", ably chaired by founder of Talk About Local and Tinder Foundation board member William Perrin.

Jim Knight, Chair of Tinder Foundation opened the conference the next day by talking about how "we learn best when we collaborate" – a theme that ran throughout the day – and highlighted the amazing work happening in our network to help people improve their lives.

Some fantastic speakers joined us for both the panel and plenary sessions, including Rachel Neaman, CEO at Go ON UK and Natasha Clough, Head of Business Development for BT's Connected Society team who discussed BT's investment in digital skills. Maggie Philbin, Journalist and CEO at TeenTech CIC, captivated the auditorium with her enthusiasm and passion for technology innovation and helping people.

Later on in the day, Steven Roberts from Barclays and Dominic Campbell from FutureGov shared their invaluable knowledge and experiences; from Steven's work with the Barclays Digital Eagles programme, to Dominic's involvement in supporting organisations to develop services that really help people.



IT'S SAFE TO SAY TINDER FOUNDATION HAS GROWN AND PROSPERED OVER THE LAST YEAR. WE'VE ACQUIRED A NUMBER OF GREAT TEAM MEMBERS, BRINGING ADDITIONAL ENERGY, PASSION AND EXPERTISE, MAKING US A TEAM OF 47 NOW!

Adam Micklethwaite joined in a new role of Director of Business and Innovation, and there have been a number of internal promotions. We have also recruited several new bright interns across the organisation. The majority of our interns come through the RISE Scheme, which links Sheffield graduates with Sheffield based SMEs, giving graduates an opportunity to start their careers. We're delighted to support the scheme, and in turn work with people who have boundless energy, passion and new ways of thinking.

From thinkers, to doers, techies to number crunchers, the Tinder Foundation family bond continues to grow, and our collaborative and positive nature means we can do great things when working together as a team. Of course, it also helps that we're a bunch of really nice people, and that cake is in frequent supply in the office!

NEW FOR 2014/15, BRIGHT SPARKS IS AN INTERNAL AWARD SCHEME THAT RECOGNISES MEMBERS OF THE TEAM THAT GO ABOVE AND BEYOND IN THEIR ROLES.

Held quarterly, everyone has the opportunity to vote for a team members they believe have made a particularly big effort, making the world of Tinder Foundation a brighter and happier place.



**Gambinga Gambinga,
Network Team**

"Recognised for his great efforts and ingenuity by organising an event in Sheffield to recruit new centres into the network."



**Emily Redmond,
Research &
Innovation Team**

"Consistently demonstrates commitment to the needs of colleagues, partners and our network."



**Holly Bagnall-Bell,
Network Team**

"Recognised for working in partnership, putting people first as well as being delivery focused, keeping things simple and reliable, and always has a smile on her face."



**Anna Osbourne,
Marketing & Bids Team**

"For outstanding efforts at submitting a large, timeintensive and high quality bid to the Big Lottery Fund."



LOOKING TO THE YEAR AHEAD...

WE HAVE AMBITIOUS PLANS TO CONTINUE TO GROW OUR ORGANISATION OVER THE NEXT FIVE YEARS TO INCREASE OUR IMPACT AND TO REACH EVEN MORE PEOPLE. HERE'S JUST A GLIMPSE INTO JUST SOME OF THE EXCITING THINGS ALREADY UNDERWAY.

UPDATES TO LEARN MY WAY

We're working on the next phase of our hugely successful open learning platform, to help even more people with no or low digital skills get online.

"At Tinder Foundation we value excellent teaching and learning, and that's why we're keen to provide the best learning experience for everyone through Learn My Way. The new version will be enriched with courses and tools designed to support absolutely everyone to get online."

James Speake, Head of Digital

COMMUNITY HOW TO

The future looks bright for our Community How To website. With over 57,000 visits in 2014-15, the website has become a destination for community groups and charities to discover new online tools.

This year we plan to expand it further by offering training and online guides on how charities can further develop their digital skills, from using social media to talk to their communities, to building better websites on a budget.

With 58% of UK charities without basic digital skills, Community How To will be a source of vital information, providing a jumping off point for community groups to do more online, wherever they are on their digital journey.

RAISING AWARENESS

Planning for Get Online Week 2015 (12-16 October) is in full swing.

We'll be sharing some powerful stories of people that have transformed their lives through digital, and highlighting the great work of the UK online centres network to reach out to everyone, no matter their ability, background, location or income, so they have the chance to access the benefits of being online. The next Get Online Week, and Be Online 2016, are set to continue our success, helping tens of thousands of people to improve their lives by using the internet.



NEW PARTNERSHIPS



DEVELOPING STRATEGIC AND LONG-LASTING PARTNERSHIPS, AS WELL AS SEEKING OUT NEW FUNDING OPPORTUNITIES, ENABLES TINDER FOUNDATION TO REACH AND HELP EVEN MORE PEOPLE. HERE'S A TASTER OF SOME OF THE NEW PROJECTS WE'RE WORKING ON FOR 2015 AND BEYOND.

THIS IS FOR EVERYONE – PUBLIC LIBRARIES 2020

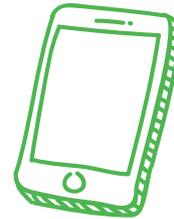
A new project, part of the Public Libraries 2020 scheme – run by the Reading and Writing Foundation, will see Tinder Foundation embark on a new direction as we aim to raise the profile on both a national and European level for the important role libraries play in communities to tackle digital inclusion.



We're really excited to be able to shout about this vital work that libraries do, and we will be working to get libraries noticed by politicians so they receive further support to continue delivering. On a European level, we will be promoting the roles of libraries to European MEPs, and we will be working closely with our friends at Telecentres Europe to do this.

LLOYDS BANKING GROUP COMMITS TO 20,000 DIGITAL CHAMPIONS

Tinder Foundation is delighted to be supporting Lloyds Banking Group with its Help Britain Prosper strategy, with a huge commitment from the Group to support 20,000 members of staff to become Digital Champions – improving their own digital skills and helping others – by 2017.



The Group's Digital Champions will spread across the organisation, with the aim of training the first 7,000 members of staff across local Lloyds Bank, Halifax and Bank of Scotland branches by the end of 2015.

"I'm delighted to be working for Tinder Foundation. A few weeks in, I've already been inspired by the staff and volunteers in our network, and by hearing about the people we've helped. I'm looking forward to helping Tinder Foundation - and our network - go from strength to strength."

Adam Micklethwaite, Director of Business and Innovation, Tinder Foundation



THANK YOU FOR TAKING THE TIME TO LOOK THROUGH OUR ANNUAL REVIEW. IF YOU HAVE ANY QUESTIONS OR WOULD LIKE FURTHER INFORMATION PLEASE GET IN TOUCH.





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